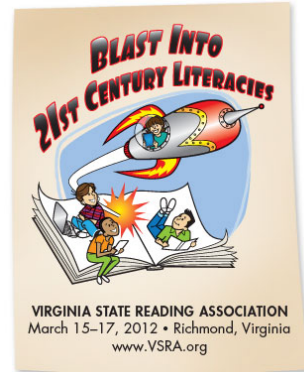


~CRC Reading Month~  
**Blast Into Literacy**



To: Reading Month Chairperson and CRC Building Representative

From: Elizabeth Labaire  
CRC Reading Month Chairperson

Re: Activities for Reading Month in January 2012

The theme this year for Reading Month is *Blast Into 21<sup>st</sup> Century Literacies*. We know that's a mouthful, so if you would like to use the adjusted theme: *Blast Into Literacy*. We can all agree that literacy is the foundation and a commitment in each school in Chesapeake. VSRA and CRC proclaim January as the month we celebrate and share literacy activities and experiences throughout our schools.

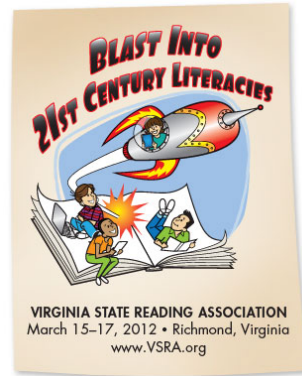
CRC invites ALL schools to participate in this celebration. Schools are asked to document and share literacy projects and events with us. Schools will be recognized for their participation. Please make sure to send us pictures of reading month activities in your school. You may send them via email to [crc@chesapeakereads.org](mailto:crc@chesapeakereads.org). We would love to update the website with your activities.

There are two levels of recognition—the Certificate of Recognition and the Gold Seal Certificate of Recognition. To receive the Certificate of Recognition, your school must complete a minimum of *two* activities. To receive the Gold Seal Certificate of Recognition, your school must participate in at least *four* reading month activities.

For recognition, the attached application must be completed returned to Elizabeth Labaire at Great Bridge Primary no later than Friday, February 10, 2012.

Thank you in advance for your efforts to make Reading Month a time for everyone to *Blast into 21<sup>st</sup> Century Literacies!*

Reading Month January 2012  
Certificate of Recognition Application



School: \_\_\_\_\_  
Submitted  
by \_\_\_\_\_

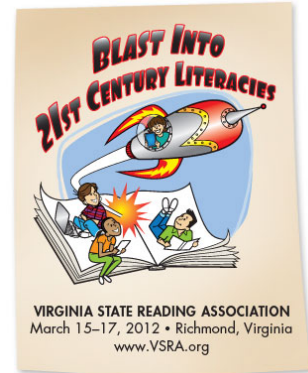
1. Summary of 2 activities to qualify for a Certificate of Recognition.

2. Summary of 2 additional activities to qualify for a Gold Seal Certificate of Recognition.

Return this application to  
Elizabeth Labaire @ Great Bridge Primary  
by Friday, February 10, 2012.

## January is Reading Month!

This year the VSRA/CRC theme is  
"Blast Into 21<sup>st</sup> Century Literacies."  
"Top 10" Ideas



1. Decorate doors to reflect theme.
2. Host a Guest Reader Day.
3. Unlock the treasure chest: Set standards for students to earn prizes from a treasure chest—daily, weekly, and/or monthly!
4. Make bookmarks, door hangers, and/or other reader "tools."
5. Host a "Read to a Friend Day".
6. Themed/Special Fridays (Wear 'red' because we've read all month).
7. Stop, Drop, and Read-everyday/once a week, or one entire day.
8. Sponsor a Poster contest.
9. Unlock the clues to good books: morning announcements made about books, authors, series, etc. for a contest.
10. AR Contest & Bulletin Board: Host a month long AR contest and display results on bulletin board. Your principal or assistant principal could do something embarrassing if the end-of-month goal is achieved!

Please do not feel limited to these suggestions. We can't wait to hear about all the fun things you're doing at your school! Forward any pictures by email to [crc@chesapeakereads.org](mailto:crc@chesapeakereads.org).